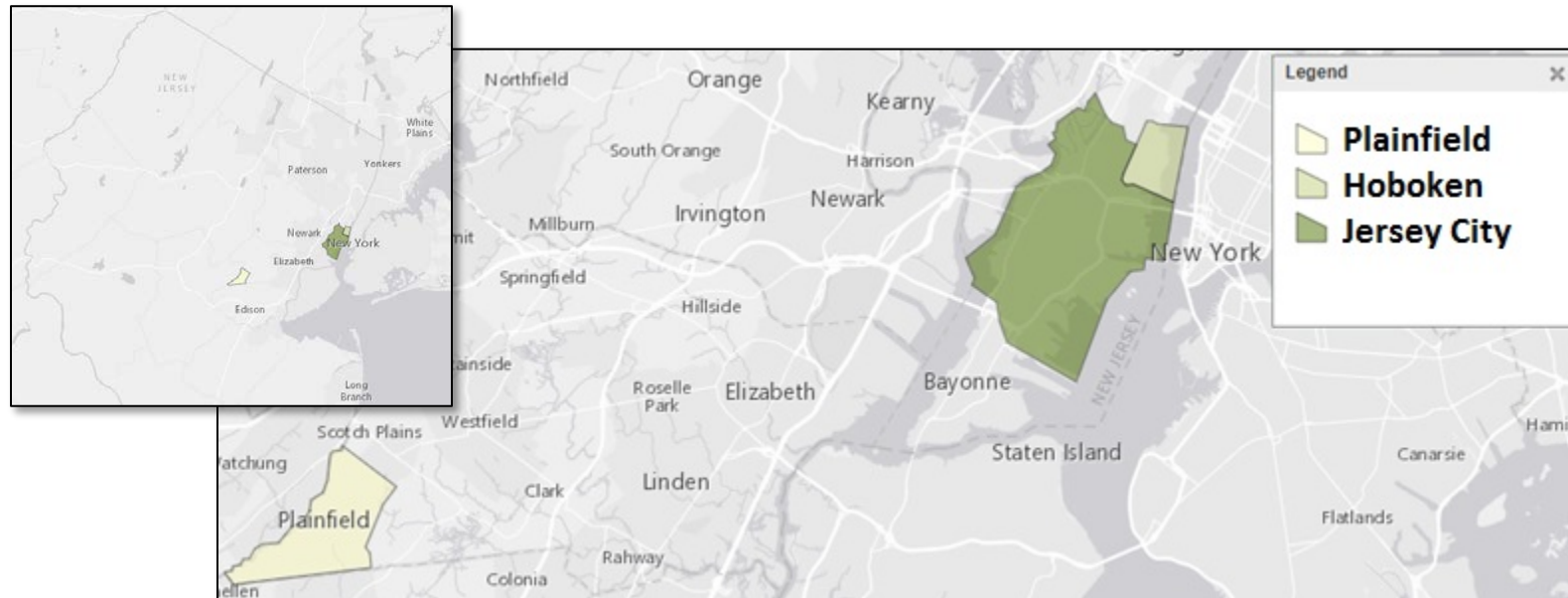


## GEOGRAPHY

This Community Assessment Update focuses on the communities of Hoboken and Jersey City in Hudson County, New Jersey, as well as Plainfield in Union County, New Jersey. The total population of these three, non-contiguous geographies (Note: Hoboken and Jersey City share a border) is estimated at 362,781 by the United States Census Bureau.



## DEMOGRAPHIC STATISTICS

Table 1 Analysis: The population of each community is growing, led by Hoboken at 10.7% growth. Population growth among males is outpacing females,

	2015			2010			% Change		
	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield
<i>Total Population</i>	52,452	259,651	50,678	47,384	243,257	49,043	10.7%	6.7%	3.3%
<i>Male</i>	26,237	128,139	25,750	23,601	119,125	24,361	11.2%	7.6%	5.7%
<i>% Male</i>	50.0%	49.4%	50.8%	49.8%	49.0%	49.7%	0.4%	0.8%	2.2%
<i>Female</i>	26,215	131,512	24,928	23,783	124,132	24,682	10.2%	5.9%	1.0%
<i>% Female</i>	50.0%	50.6%	49.2%	50.2%	51.0%	50.3%	-0.4%	-0.8%	-2.2%

Table 2 Analysis: The number of young families is on the rise in Hoboken and Jersey City, as the percentage of Hoboken and Jersey City residents comprised of children under 5 represents one of the fastest growing age groups in either community. Comparatively, Plainfield's population is aging, as youth population growth is primarily occurring in the 5 to 9 years and 15 to 19 years age bracket, while older residents (60+ years) are comprising an increasingly larger share of the population.

<i>TABLE 2 AGE</i>	2015			2010			% Change		
	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield
<i>Under 5 Years</i>	3,768	18,994	3,706	3,075	16,749	3,895	22.5%	13.4%	-4.9%
<i>% Under 5 Years</i>	7.2%	7.3%	7.3%	6.5%	6.9%	7.9%	10.8%	5.8%	-7.6%
<i>5 to 9 Years</i>	1,746	14,334	3,982	1,416	13,799	3,304	23.3%	3.9%	20.5%
<i>% 5 to 9 Years</i>	3.3%	5.5%	7.9%	3.0%	5.7%	6.7%	10.0%	-3.5%	17.9%
<i>10 to 14 Years</i>	893	12,162	2,698	916	13,367	3,053	-2.5%	-9.0%	-11.6%
<i>% 10 to 14 Years</i>	1.7%	4.7%	5.3%	1.9%	5.5%	6.2%	-10.5%	-14.5%	-14.5%
<i>15 to 19 Years</i>	1,688	12,865	3,315	1,583	15,501	2,831	6.6%	-17.0%	17.1%
<i>% 15 to 19 Years</i>	3.2%	5.0%	6.5%	3.3%	6.4%	5.8%	-3.0%	-21.9%	12.1%
<i>20 to 24 Years</i>	4,127	19,193	4,187	4,441	18,612	3,925	-7.1%	3.1%	6.7%
<i>% 20 to 24 Years</i>	7.9%	7.4%	8.3%	9.4%	7.7%	8.0%	-16.0%	-3.9%	3.8%
<i>25 to 34 Years</i>	20,287	58,127	8,253	18,287	52,642	8,632	10.9%	10.4%	-4.4%
<i>% 25 to 34 Years</i>	38.7%	22.4%	16.3%	38.6%	21.6%	17.6%	0.3%	3.7%	-7.4%
<i>35 to 44 Years</i>	9,437	40,517	7,233	8,064	37,218	6,789	17.0%	8.9%	6.5%
<i>% 35 to 44 Years</i>	18.0%	15.6%	14.3%	17.0%	15.3%	13.8%	5.9%	2.0%	3.6%
<i>45 to 54 Years</i>	4,325	32,288	6,736	3,454	30,269	6,994	25.2%	6.7%	-3.7%
<i>% 45 to 54 Years</i>	8.2%	12.4%	13.3%	7.3%	12.4%	14.3%	12.3%	0.0%	-7.0%
<i>55 to 59 Years</i>	1,599	13,789	3,108	1,821	12,299	3,039	-12.2%	12.1%	2.3%
<i>% 55 to 59 Years</i>	3.0%	5.3%	6.1%	3.8%	5.1%	6.2%	-21.1%	3.9%	-1.6%
<i>60 to 64 Years</i>	1,466	11,968	2,303	1,202	10,695	2,073	22.0%	11.9%	11.1%
<i>% 60 to 64 Years</i>	2.8%	4.6%	4.5%	2.5%	4.4%	4.2%	12.0%	4.5%	7.1%
<i>65 to 74 Years</i>	1,655	15,273	2,829	1,519	12,595	2,474	9.0%	21.3%	14.3%
<i>% 65 to 74 Years</i>	3.2%	5.9%	5.6%	3.2%	5.2%	5.0%	0.0%	13.5%	12.0%
<i>75 to 84 Years</i>	1,076	7,563	1,603	1,140	6,852	1,416	-5.6%	10.4%	13.2%
<i>% 75 to 84 Years</i>	2.1%	2.9%	3.2%	2.4%	2.8%	2.9%	-12.5%	3.6%	10.3%
<i>85 Years and Over</i>	385	2,578	725	466	2,659	618	-17.4%	-3.0%	17.3%
<i>% 85 Years and Over</i>	0.7%	1.0%	1.4%	1.0%	1.1%	1.3%	-30.0%	-9.1%	7.7%

Table 3 Analysis: The Hispanic/Latino population of Plainfield continues to grow and there has been substantial growth in the percentage of residents who are of Asian descent, driven by arrivals of Chinese, Filipino, Japanese, and Korean residents. While the White/Non-Hispanic population is growing in Plainfield, the Black/African-American population is declining as a share of total population. These trends suggest that Plainfield's population is becoming increasingly diverse. In each community, the Asian population comprised the largest share of population growth.

**TABLE 3. RACE**

RACE	2015			2010			% Change		
	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield
<i>Hispanic/Latino</i>	7,960	71,809	19,396	8,604	68,467	17,614	-7.5%	4.9%	10.1%
<i>% Hispanic/Latino</i>	15.2%	27.7%	38.3%	18.2%	28.1%	35.9%	-16.5%	-1.4%	6.7%
<i>White/Non-Hispanic</i>	37,697	55,928	4,605	33,348	53,660	4,308	13.0%	4.2%	6.9%
<i>% White/Non-Hispanic</i>	71.9%	21.5%	9.1%	70.4%	22.1%	8.8%	2.1%	-2.7%	3.4%
<i>Black/African-American</i>	1,175	59,860	20,866	1,356	60,408	24,881	-13.3%	-0.9%	-16.1%
<i>% Black/African-American</i>	2.2%	23.1%	41.2%	2.9%	24.8%	50.7%	-24.1%	-6.9%	-18.7%
<i>Asian</i>	4,474	64,825	961	3,180	54,212	612	40.7%	19.6%	57.0%
<i>% Asian</i>	8.5%	25.0%	1.9%	6.7%	22.3%	1.2%	26.9%	12.1%	58.3%
<i>Other</i>	1,146	7,229	4,850	896	6,510	1,628	27.9%	11.0%	197.9%
<i>% Other</i>	2.2%	2.8%	9.6%	1.9%	2.7%	3.3%	15.5%	4.0%	188.3%

## SOCIAL STATISTICS

Table 4 Analysis: The percentage of family households and family households comprised of married couples with children is growing in each community. The percentage of single parent households is decreasing in Hoboken and Jersey City, yet sharply increasing in Plainfield. The average household size is holding steady or increasing in each community.

**TABLE 4. HOUSEHOLD**

	2015			2010			% Change		
	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield
<i>Total Households</i>	24,579	99,058	14,898	23,145	93,026	16,081	6.2%	6.5%	-7.4%
<i>Family Households</i>	39.4%	61.2%	70.4%	38.0%	60.3%	63.2%	3.7%	1.5%	11.4%
<i>Households with Children</i>	17.2%	28.3%	36.2%	17.3%	27.9%	29.0%	-0.6%	1.4%	24.8%
<i>Married Couples with Children</i>	13.3%	17.1%	15.3%	12.1%	15.2%	14.4%	9.9%	12.5%	6.2%
<i>Single Males</i>	2.1%	5.9%	11.2%	2.3%	6.2%	10.2%	-8.7%	-4.8%	9.8%
<i>Single Fathers</i>	0.6%	2.1%	6.0%	0.8%	2.5%	5.0%	-25.0%	-16.0%	20.0%
<i>Single Females</i>	6.5%	17.5%	26.1%	7.5%	18.8%	20.2%	-13.3%	-6.9%	29.2%
<i>Single Mothers</i>	3.4%	9.1%	14.9%	4.5%	10.1%	9.6%	-24.4%	-9.9%	55.2%
<i>65 Years or Older Living Alone</i>	5.9%	7.0%	8.0%	6.4%	7.2%	8.9%	-7.8%	-2.8%	-10.1%
<i>Households with Individuals 65+</i>	10.6%	18.8%	24.0%	11.1%	17.9%	21.2%	-4.5%	5.0%	13.2%
<i>Average Household Size</i>	2.1%	2.6%	3.3%	2.0%	2.6%	3.0%	4.0%	0.0%	10.6%
<i>Average Family Size</i>	2.8%	3.3%	3.7%	2.8%	3.3%	3.7%	0.7%	-1.2%	0.8%

Table 5 Analysis: Social indicators suggest that:

- The number of grandparents responsible for their grandchildren is declining in each community
- Educational attainment is improving greatly in Hoboken and Jersey City, yet to a lesser extent in Plainfield
- The percent of children with a disability is increasing in Jersey City and Plainfield, and declining in Hoboken
- The foreign born population of each community is rising, along with the percentage of foreign born residents without US Citizenship. This trend suggests that immigration to each of the communities is rising.
- With the exception of Hoboken, the percentage of residents with limited English proficiency is rising

TABLE 5. SOCIAL INDICATORS

	2015			2010			% Change		
	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield
<i>Responsible for Grandchildren</i>	29.2%	29.7%	16.9%	66.3%	32.4%	32.4%	-56.0%	-8.3%	-47.8%
<i>No High School</i>	6.0%	14.6%	27.9%	8.5%	16.8%	25.5%	-29.4%	-13.1%	9.4%
<i>HS or Less</i>	13.6%	38.4%	58.2%	19.5%	41.5%	58.8%	-30.3%	-7.5%	-1.0%
<i>% with Disability</i>	5.5%	9.8%	8.0%	6.4%	9.4%	9.5%	-14.1%	4.3%	-15.8%
<i>%Children with Disability</i>	1.0%	3.6%	3.7%	5.1%	3.1%	1.2%	-80.4%	16.1%	208.3%
<i>%Adults 18 to 64 with Disability</i>	3.6%	7.8%	6.0%	4.7%	7.3%	8.7%	-23.4%	6.8%	-31.0%
<i>%65 and Older with Disability</i>	41.7%	37.8%	32.1%	36.1%	41.8%	35.9%	15.5%	-9.6%	-10.6%
<i>Foreign Born</i>	8,501	104,567	19,990	7,144	93,023	16,124	19.0%	12.4%	24.0%
<i>Percent Foreign Born</i>	16.2%	40.3%	39.4%	15.1%	38.2%	32.9%	7.3%	5.5%	19.8%
<i>Foreign Born, Non-Citizen</i>	4,442	57,635	15,314	3,731	51,445	11,774	19.1%	12.0%	30.1%
<i>% Foreign Born, Non-Citizen</i>	52.3%	55.1%	76.6%	52.2%	55.3%	73.0%	0.2%	-0.4%	4.9%
<i>Language Other Than English</i>	9,777	126,498	22,894	9,406	117,777	18,373	3.9%	7.4%	24.6%
<i>% Language Other Than English</i>	20.1%	52.6%	48.7%	21.2%	52.0%	40.7%	-5.2%	1.2%	19.7%
<i>Limited English Proficient</i>	3,373	51,854	13,386	3,783	47,072	12,013	-10.8%	10.2%	11.4%
<i>% Limited English Proficient</i>	6.9%	21.5%	28.5%	8.5%	20.8%	26.6%	-18.8%	3.4%	7.1%
<i>Limited English Proficient (Spanish)</i>	2,003	23,207	12,814	2,314	21,607	11,343	-13.4%	7.4%	13.0%
<i>% Limited English Proficient (Spanish)</i>	4.1%	9.6%	27.3%	5.2%	9.5%	25.1%	-21.2%	1.1%	8.8%

## ECONOMIC & HOUSING STATISTICS

Table 6 Analysis: The median household income and per capita income is rising in each community, with the exception of Plainfield where the per capita income dropped minimally. Despite these promising economic indicators, the number and percent of households claiming SNAP benefits and cash public assistance are increasing, with the exception of Plainfield where cash public assistance recipients decreased. The number and percent of uninsured residents is declining, likely attributable to the expansion of access to insurance coverage as a result of the Affordable Care Act.

**TABLE 6. ECONOMIC**

	2015			2010			% Change		
	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield
<i>Median Household Income</i>	\$114,381	\$59,537	\$54,500	\$101,782	\$54,280	\$52,056	12.4%	9.7%	4.7%
<i>Per Capita Income</i>	\$72,864	\$33,426	\$22,837	\$69,085	\$30,490	\$23,767	5.5%	9.6%	-3.9%
<i>Unemployed</i>	3.2%	6.4%	8.7%	3.2%	6.7%	8.5%	0.0%	-4.5%	2.4%
<i>Households w/ SNAP #</i>	1,324	15,078	2,943	833	9,522	1,549	58.9%	58.3%	90.0%
<i>SNAP %</i>	5.40%	15.20%	19.80%	3.60%	10.20%	9.60%	50.0%	49.0%	106.3%
<i>Cash Assistance #</i>	349	4,335	597	328	3,568	881	6.4%	21.5%	-32.2%
<i>Cash Assistance %</i>	1.4%	4.4%	4.0%	1.4%	3.8%	5.5%	0.0%	15.8%	-27.3%
<i>Uninsured #</i>	2,313	45,419	14,353	2,661	44,785	14,726	-13.1%	1.4%	-2.5%
<i>Uninsured %</i>	4.4%	17.6%	28.5%	5.5%	18.4%	30.0%	-20.0%	-4.3%	-5.0%

**TABLE 7. POVERTY**

	2015			2010			% Change		
	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield
<i>All Families</i>	8.3%	16.5%	20.2%	9.6%	15.1%	12.2%	-13.5%	9.3%	65.6%
<i>Families with Children Under 18</i>	13.2%	23.8%	28.7%	13.3%	22.8%	18.0%	-0.8%	4.4%	59.4%
<i>Families with Children Under 5</i>	4.5%	17.2%	29.9%	2.9%	15.2%	10.5%	55.2%	13.2%	184.8%
<i>Single Women</i>	36.4%	33.6%	33.7%	33.4%	30.7%	19.3%	9.0%	9.4%	74.6%
<i>Single Mothers</i>	54.9%	44.9%	46.2%	43.6%	41.6%	30.2%	25.9%	7.9%	53.0%
<i>Single Mothers with Children Under 5</i>	38.3%	43.4%	54.8%	19.4%	37.1%	32.2%	97.4%	17.0%	70.2%
<i>All People</i>	10.8%	19.3%	23.0%	11.0%	17.5%	16.8%	-1.8%	10.3%	36.9%
<i>Children Under 18</i>	13.4%	29.3%	35.3%	20.7%	28.1%	23.5%	-35.3%	4.3%	50.2%
<i>Children Under 5</i>	5.9%	27.7%	41.7%	10.5%	26.0%	25.7%	-43.8%	6.5%	62.3%
<i>18 to 64</i>	9.4%	16.8%	20.0%	8.3%	14.4%	14.5%	13.3%	16.7%	37.9%
<i>65+</i>	23.4%	16.0%	13.3%	24.4%	15.6%	16.0%	-4.1%	2.6%	-16.9%

Table 7 Analysis: Poverty is increasing at a significant pace across the board in each community, with minor exceptions: families, families with children, children and seniors in Hoboken and seniors in Plainfield. Sharp increases in poverty were identified in children under 5 and single mothers with children under 5 (especially in Hoboken and Plainfield). Childhood poverty is increasing significantly in Plainfield.

Table 8 Analysis: The cost of housing is increasing in all communities, along with the median rent. As the percentage of owner-occupied units decreases, so does the rental vacancy rate.

	2015			2010			% Change		
	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield	Hoboken	Jersey City	Plainfield
<i>Housing Units</i>	26,464	111,244	16,459	25,316	106,937	18,208	4.5%	4.0%	-9.6%
<i>Built After 1970</i>	44.4%	36.7%	22.9%	37.4%	30.5%	19.2%	18.7%	20.3%	19.3%
<i>Built Before 1939</i>	39.6%	37.4%	34.8%	46.1%	41.6%	36.6%	-14.1%	-10.1%	-4.9%
<i>Occupied Units Paying Rent</i>	16,642	69,055	7,566	15,412	61,882	7,571	8.0%	11.6%	-0.1%
<i>Median Rent</i>	\$1,931	\$1,198	\$1,142	\$1,640	\$1,082	\$1,061	17.7%	10.7%	7.6%
<i>Housing Burdened*</i>	32.3%	47.5%	65.8%	32.3%	47.0%	65.8%	0.0%	1.1%	0.0%
<i>Rental Vacancy Rate</i>	3.8%	5.9%	6.9%	4.0%	8.6%	11.6%	-5.0%	-31.4%	-40.5%
<i>Owner-Occupied Units</i>	7,715	28,647	7,157	23,145	93,026	16,081	-66.7%	-69.2%	-55.5%
<i>Median Home Value</i>	\$591,900	\$319,800	\$242,600	\$572,900	\$360,400	\$305,700	3.3%	-11.3%	-20.6%
<i>Median Mortgage Value</i>	\$3,128	\$2,620	\$2,370	\$2,998	\$2,504	\$2,395	4.3%	4.6%	-1.0%
<i>Units with No Vehicle Access</i>	34.3%	38.5%	18.2%	36.5%	38.9%	16.1%	-6.0%	-1.0%	13.0%
<i>Substandard Units</i>	0.9%	2.5%	2.7%	0.6%	2.1%	1.8%	50.0%	19.0%	50.0%

\* Paying More than 30% Gross Rent as a Percentage of Household Income

## **FINDINGS AND RECOMMENDATIONS**

- The populations of Hoboken, Jersey City and Plainfield are growing, with Hoboken and Jersey City among the fastest growing in New Jersey. Additionally, each community is becoming increasingly diverse and increasingly family-oriented. The demographic trends in each community are presenting new challenges and opportunities to empower residents, particularly those with low educational attainment, limited skills, and who face other barriers to economic mobility.
- The Hispanic/Latino and Asian communities in the region are growing rapidly. These communities contribute to increasing cultural diversity, yet new challenges arise. For example, the percentage of foreign born residents with limited English proficiency and without US Citizenship is rising. Programs and services that support English language learners and prepare immigrants for citizenship are highly needed in each community.
- The number of single parents is decreasing in Hoboken and Jersey City, however, single parenthood is on the rise in Plainfield. Being a single parent presents unique challenges, and local supports are needed to address the varying needs of single parent households.
- The proportion of young children with a disability in Plainfield is increasing, meriting a sharper focus on the needs of children with disabilities to ensure school readiness.
- Despite economic growth throughout the region, many families are left behind. Large percentages of families receive SNAP benefits and cash public assistance, demonstrating the need for strategies that lift families out of poverty.
- As the percentage of families choosing to rent over own a home increases, it will be necessary to ensure supportive housing services are available and accessible, especially for low-income households.