



SEPT. 17, 2022

COMMUNITY ACTION PARTNERSHIP JAZZ FEST 2022
O.C.E.A.N. CAP | HOPES CAP | GATEWAY CAP

2022 SPONSORSHIP OPPORTUNITIES



ATLANTIC CITY

INCOGNITO FEAT. MAYSIA



Andre'



O.C.E.A.N., Inc

**community
Action**

PARTNERSHIP

Helping People. Changing Lives.

ESTD.
1964

HOPES



Gateway

**community
Action**[®]

PARTNERSHIP

AMERICA'S POVERTY FIGHTING NETWORK

Helping People. Changing Lives. Gateway to Success.



ABOUT O.C.E.A.N. CAP

➔ Mission

As the Community Action Agency for low to moderate income residents throughout communities in our service area, O.C.E.A.N., Inc.'s mission is the delivery of quality, comprehensive services that improve the quality of life of individuals and families, and assist them in moving toward self-sufficiency.

➔ O.C.E.A.N. CAP Accomplishes our Mission by:

- Identifying community needs and advocating solutions.
- Utilizing available resources to promote the growth, development, and personal independence of our customers .
- Taking a leadership role in the strengthening and nurturing of partnerships.

A Senior Management Team, Board of Directors and an Executive Director, take the lead in managing and overseeing programs (Home Energy Assistance, Weatherization, Head Start, Housing and Direct Services) sponsored by O.C.E.A.N. CAP

➔ Sub-recipients who receive funding from O.C.E.A.N. CAP

- Concerned Citizens of Whitesboro Food Pantry
- Atlantic City Police Athletic League
- Cape Assist Rio Grande
- Friday Is Tie Day
- Princess, Inc.

O.C.E.A.N. CAP PROGRAMS

Home Energy Assistance
Direct Services Programs
Weatherization Programs
Head Start Programs
Housing Programs
Shop with a Cop



501 (C)(3) Nonprofit Organization



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ABOUT HOPES CAP

➔ Mission

The mission of HOPES Community Action Partnership is to provide community services that respond to the social, educational and training needs of individuals in an effort to overcome barriers and fight the causes of poverty.

➔ HOPES CAP Accomplishes our Mission by:

- Engaging families in the care and development of their child/children.
- Fostering the development of young children, birth to 5 years of age.
- Preparing these children for school readiness.
- Promoting health in Expectant Women and children.
- Assisting adults through social services and education opportunities.
- Facilitating financial empowerment for individuals and families.
- Helping seniors maintain independent lifestyles.
- Strengthening the bonds of families and friendships.

1-855-OK-HOPES
(1-855-654-6737)

Learn More:
www.hopes.org

Follow us on Social Media

@ HOPESCAPInc



Learn More at:
bit.ly/guidestarHOPES



501 (C)(3) Nonprofit Organization



ABOUT GATEWAY CAP

➔ Mission

The mission of Gateway Community Action Partnership is to provide services that improve the quality of life and promote self-sufficiency.

➔ Gateway Accomplishes our Mission by:

- Gateway Community Action Partnership (formed and incorporated as Tri-County Community Action Agency Inc.) is the designated Community Action Program (CAP) for Cumberland, Gloucester and Salem counties in Southern New Jersey and also provides services in Atlantic, Camden, Cape May and Mercer counties, as well as Philadelphia, PA.
- Since becoming a CAP in 1987, Gateway has worked with residents, governments, other agencies and private sector institutions to help tens of thousands of local residents help themselves.
- Gateway CAP provides child care for more than 1,800 children daily, builds high-quality affordable housing, collaborates to do economic development, operates the Women, Infants & Children (WIC) program, provides literacy services, assists families maintain stable households, promotes fiscal stability and serves as an advocate for children and families at the local, state and federal levels.
- Gateway CAP operates programs in core areas, including housing, child care, health services, literacy, emergency services and community development and serves more than 48,000 clients annually in its coverage area.
- Gateway is guided by President & CEO Albert B. Kelly, founder of Gateway, and Executive Vice President and Chief Operations Officer Edward Bethea. Together, the agency's senior management team has more than 50 years of experience in the community service field.

Visit us at www.gatewaycap.org

Follow us on social media at:
[Instagram.com/gatewaycapnj/](https://www.instagram.com/gatewaycapnj/)
[Twitter.com/gatewaycap](https://twitter.com/gatewaycap)
[Facebook.com/TriCountyCAP](https://www.facebook.com/TriCountyCAP)

1-800-457-3188





CIVIC SUPPORT

COMMUNITY ACTION PARTNERSHIP JAZZ FEST 2022

COMMUNITY ACTION JAZZ FEST is one of Atlantic City's most recognized and well-attended Jazz Festivals extending the summer season.



Atlantic City
Jazz Fest,
2019



CAP Jazz Fest, 2021

COMMUNITY ACTION JAZZ FEST sponsors will bask in the music of world renowned jazz artists, take great pleasure in a one-of-a-kind artists' meet & greet, enjoy pre and/or post reception, interact with sponsors and receive the official program booklet.

Producers:

**TLCCCG/Game Entertainment and
Lewis Gordon Productions**
bill@tlcccgconsultantgroup.com
932-820-1502

Paul Kyser
Productions, Artist Producer

Bill Casey
Productions, Administration,
Promotions

Lewis Gordon
Productions and Promotions

ATLANTIC CITY

Welcome to a city of unparalleled excitement and entertainment – a place at the Jersey Shore on the rise with growth and development!



At the heart of Atlantic City is its boardwalk! Just as exciting are the many unique and diverse neighborhoods that make up the city including Bungalow Park, Chelsea, Chelsea Heights, Ducktown, Inlet, Marina District, Venice Park & Westside.

Every day of the week is filled with something different to do in Atlantic City! From the Beach & Boardwalk, Arts & Culture, Attractions, Shopping, Sports, Spas, to Casinos, Dining, Nightlife & Entertainment, you can DO | AC any way you want to!



There is a new wave of opportunity and development pouring into Atlantic City via the new Stockton University Atlantic City and several developers who are giving great consideration to doing projects in the city's four opportunity zones – Chelsea, Ducktown, Uptown/Downtown and South Inlet.

Atlantic City also boasts a state-of-the-art Convention Center and historic Gardner's Basin.





The enduring success of Incognito is one of the great stories of UK music during the last four decades. Look at the recent history of soulful UK artists and you will find any number of short-lived acts that have achieved pop success. Narrow it down to those that have created a uniquely British sound and have endured as a global phenomenon on their own terms, and the list becomes short. Dues, then, to Jean-Paul “Bluey” Maunick and Incognito, formed in 1979 and celebrating almost 40 years of positive vibes and undiluted Jazz-Funk.

Now almost 40 years on, the Bluey and Incognito story remains a uniquely Great British adventure. From Top 10 hits to producing and collaborating with legendary artists — from R&B icons and powerhouse vocalists to contemporary jazz musicians to international multi-instrumentalists and songwriters, including George Benson, Stevie Wonder, Chaka Khan, Philip Bailey, Jocelyn Brown, George Duke, Al Jarreau, Marcus Miller, Paul Weller, Maxi Priest, Mario Biondi — Bluey Maunick can take his place among the greats of global soul.



MAYSA

A unique, instantly identifiable vocal sound encompassing both Jazz and R&B. Grammy- nominated, Soul Train Award Winning Soul/Jazz singer MAYSA, celebrates her 29th year as recording artist and 25th year as a solo artist in 2020. Her first solo CD entitled MAYSA was released August 29,1995 on Blue Thumb' GRP Records.

Born and raised in Baltimore, MD, Maysa Leak knew early on that she would be a musician. “I was six years old when my mom took me to see Purlie,” she recalls. “When Melba Moore came on stage and sang her heart out, I knew at that moment I wanted to make people feel the way she made me feel.”

Maysa’s journey took her from singing upon graduation with Stevie Wonder for a year to becoming the lead singer for Incognito in the 90s. In 1995 she recorded her first solo album, MAYSA, which debuted to rave reviews and critics and listeners alike.



ANDRE'

Infusing old-school and new-school R&B, singer/actor/songwriter A'NDRE exploded on the music scene. With a unique, modern flavor blended with a throwback sound, this performer draws his inspiration from artists such as Donny Hathaway, Stevie Wonder, and John Legend.

This Newark, NJ native is claiming his spot in this industry. His old-school yet current flavor has landed him opportunities to work with acts such as Anthony Hamilton, Mint Condition, Carl Thomas, Musiq Soulchild, Jaheim, Dwele, Boyz 2 Men, Mike Epps, Talent, Tamia, India Arie, Naughty by Nature, Wendy Williams, The Temptations, Tank, Kem, Avant, Joe, Brian Mcknight, Frankie Beverly and Maize, Freddie Jackson, Regina Belle, and Patti Labelle to name a few. A'ndre can be seen playing at various venues with his band "The SpiritMakerz".

In addition to singing, Andre's first interest in the arts was acting. He has landed roles in stage plays such as Dream Girls, Looking For Love In All The Wrong Places, After The Walk (Starring Kelly Price), Underneath It All featuring Kierra Sheard and many others.

ANDRE is truly an authentic, urban talent whose genuine and raw talent is sure to satisfy audiences of different genres. His love for Christ continues to keep him humble and his love for entertainment pushes him to strive to always become better at his craft. His Motto: Going Till I Get It!





TITLE SPONSOR

\$50,000

RIGHTS, MARKETING, EXCLUSIVITY

Logo on all marketing and promotional material.

ON-SITE ENTITLEMENTS

- Twenty (20) VIP Seats for the Concert
- Twenty (20) General Admission Seats.

HOSPITALITY

- Twenty (20) VIP Credentials Access to Exclusive VIP Reception, Private Location and After Show Artist Meet & Greet.
- Eight (8) Hotel Rooms for One (1) Night September 17, 2022.

MEDIA ENTITLEMENTS

- Branding on all platforms i.e. Website, Radio, TV, Social Media and Print.
- Live stage mention as Title Sponsor.
- One (1) Full Page Ad in Program Book, and One Hundred (100) Program Books.

PUBLIC RELATIONS

- Fifty (50) Complimentary Tickets will be donated to Low Income Families served by O.C.E.A.N. CAP, HOPES CAP, and GATEWAY CAP.



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PRESENTING SPONSOR

\$25,000

ON-SITE ENTITLEMENTS

- Ten (10) VIP Seats for the Concert
- Ten (10) General Admission Seats.

HOSPITALITY

- Ten (10) VIP Credentials Access to Exclusive VIP Reception, Private Location and After Show Artist Meet & Greet.
- Four (4) Hotel Rooms for One (1) Night September 17, 2022.

MEDIA ENTITLEMENTS

- Branding on all platforms i.e. Website, Radio, TV, Social Media and Print.
- Live stage mention as Presenting Sponsor.
- One (1) Full Page Ad in Program Book, and Fifty (50) Program Books.

PUBLIC RELATIONS

- Twenty-five (25) Complimentary Tickets will be donated to Low Income Families served by O.C.E.A.N. CAP, HOPES CAP, and GATEWAY CAP.



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GOLD SPONSOR

\$10,000

ON-SITE ENTITLEMENTS

- Six (6) VIP Seats for the Concert
- Six (6) General Admission Seats.

HOSPITALITY

- Six (6) VIP Credentials Access to Exclusive VIP Reception, Private Location and After Show Artist Meet & Greet.
- Two (2) Hotel Rooms for One (1) Night September 17, 2022.

MEDIA ENTITLEMENTS

- Branding on all platforms i.e. Website, Radio, TV, Social Media and Print.
- Live stage mention as Gold Sponsor.
- One (1) Half Page Ad in Program Book, and Twenty (20) Program Books.

PUBLIC RELATIONS

- Ten (10) Complimentary Tickets will be donated to Low Income Families served by O.C.E.A.N. CAP, HOPES CAP, and GATEWAY CAP.



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SILVER SPONSOR

\$5,000

ON-SITE ENTITLEMENTS

- Three (3) VIP Seats for the Concert
- Three (3) General Admission Seats.

HOSPITALITY

- Three (3) VIP Credentials Access to Exclusive VIP Reception, Private Location and After Show Artist Meet & Greet.
- One (1) Hotel Room for One (1) Night September 17, 2022.

MEDIA ENTITLEMENTS

- Branding on all platforms i.e. Website, Radio, TV, Social Media and Print.
- Live stage mention as Silver Sponsor.
- One (1) Quarter Page Ad in Program Book, and Ten (10) Program Books.

PUBLIC RELATIONS

- Five (5) Complimentary Tickets will be donated to Low Income Families served by O.C.E.A.N. CAP, HOPES CAP, and GATEWAY CAP.



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ADVERTISING PACKAGES

FULL PAGE

\$2,000

- Includes Five (5) Passes for Pre-Reception and Post Show Meet & Greet
- Includes Five (5) General Admission Tickets – LOWER LEVEL
- Includes Three (3) Program Books

HALF PAGE

\$1,200

- Includes Two (2) Passes for Pre-Reception
- Includes Two (2) General Admission Tickets
- Includes Three (3) Program Books

QUARTER PAGE

\$600

- Includes One (1) Pass for Pre-Reception
- Includes One (1) General Admission Ticket
- Includes Three (3) Program Books

Title, Presenting, Gold, and Silver Sponsors, and Full Page Advertisers will have an opportunity to get their program books signed by artists at the Post Show Meet & Greet!



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SPONSORSHIP REACH

O.C.E.A.N. CAP SOCIAL MEDIA AND CLIENT REACH:

- 11,971 Individuals and Families Served
- 18,000 Recipients of Home Energy Assistance Program
- 767 Facebook Followers
- 7,419 New Website Users and Email Subscribers in 2020
- 26,858 Page Views from 2020 to Date
- Search Engine Optimized Website to Ensure Maximum Online Reach
- Locations in Atlantic, Monmouth, Cape May and Ocean Counties

HOPES CAP SOCIAL MEDIA AND CLIENT REACH:

- 4,000+ individuals and Families Served
- 1,328 Facebook Followers
- 650 Twitter Followers
- 531 Instagram Followers
- Locations in Hudson, Union, and Somerset Counties

GATEWAY CAP SOCIAL MEDIA AND CLIENT REACH:

- 13,031 Individuals and Families Served
- 1,438 Facebook Followers
- 345 Twitter Followers
- 134 Instagram Followers
- Locations in Atlantic, Camden, Cape May, Cumberland, Gloucester, Mercer, Salem Counties and Philadelphia, PA.

OVER 9,000 IN POTENTIAL REACH OVERALL AND LOCATIONS IN 12 NJ COUNTIES IN ADDITION TO THE CAP JAZZ FEST ATTENDEES (UP TO 5,000)!



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CONTACT INFORMATION

SPONSORSHIP CORPORATE PARTNERSHIPS

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(856) 497-6655

For more information and/or
Advertising & Sponsorship Opportunities,
please visit our official website at
www.capjazzfest.com

 capjazzfest@gmail.com

 [@capjazzfest](https://www.facebook.com/capjazzfest)

 [@capjazzfest](https://www.instagram.com/capjazzfest)

SPONSOR LETTER OF INTENT

I hereby commit to financial sponsorship of the 2022 CAP Jazz Fest at the level selected below.

- TITLE SPONSOR** \$50,000
- PRESENTING SPONSOR** \$25,000
- GOLD SPONSOR** \$10,000
- SILVER SPONSOR** \$5,000

ADVERTISING PACKAGES

Submit your print-ready ads in high resolution (JPEG format) by August 1, 2022 by uploading to form.jotform.com/221794995787178

- FULL PAGE** (Ad Size: 6.5" width X 9.5" height)
\$2,000
 - Includes Five (5) Passes for Pre-Reception and Post Show Meet & Greet
 - Includes Five (5) General Admission Tickets – LOWER LEVEL
 - Includes Three (3) Program Books
- HALF PAGE** (Ad Size: 6.5" width X 4.5" height)
\$1,200
 - Includes Two (2) Passes for Pre-Reception
 - Includes Two (2) General Admission Tickets
 - Includes Three (3) Program Books
- QUARTER PAGE** (Ad Size: 3.5" width X 4.5" height)
\$600
 - Includes One (1) Pass for Pre-Reception
 - Includes One (1) General Admission Ticket
 - Includes Three (3) Program Books

SPONSORSHIP INFORMATION

Company Name: _____
Contact Person: _____
Phone: _____
Email: _____

Please complete this form and send a check payable to your designated CAP Agency listed below.
Please place CAP JAZZ FEST in the memo line on your check or money order.

If you want to pay online, please use the donate button on HOPES Facebook Page facebook.com/hopescapinc
(Facebook covers all processing fees, 100% comes to HOPES. If you have any questions, email development@hopes.org)

- HOPES CAP, INC.** c/o Finance Department, David Rue Building, 301 Garden Street, Hoboken, NJ 07030

If you are paying online, this form can be emailed to eoliveras@hopes.org

Thank you for your support of the Community Action Partnership Jazz Fest and its initiatives!

The logo features the words "Hard Rock" in a bold, yellow, italicized, sans-serif font with a black outline. The text is set against a dark purple circular background that is partially enclosed by a yellow ring. The entire logo is centered on a background of vibrant purple and magenta diagonal stripes, with scattered white bokeh lights and soft purple circles.

Hard Rock

HOTEL & CASINO

ATLANTIC CITY